100 Brilliant Color Combinations
And How to Apply Them to Your Designs
NATURE-INSPIRED 
color schemes
01. FRESH & BRIGHT

- Petal: #F98866
- Poppy: #FF420E
- Stem: #80BD9E
- Spring Green: #89DA59
HOW TO USE FRESH & BRIGHT

Fresh greenery and colorful blossoms make springtime a welcome sight after a long winter. This color palette features bright shades of green and coral that will make your design pop. These types of colors might be used for a spring- or summer-season event poster or perhaps an advertisement that wants to come across as fresh and youthful.
02. SUBDUED & PROFESSIONAL

- #90AFC5 mist
- #336B87 stone
- #2A3132 shadow
- #763626 autumn foliage
Red and blue are some of the most common colors that businesses use for branding, and for good reason. Red says “confident and powerful,” while blue says “calming and trustworthy.” This palette offers a little bit of both, with slightly desaturated shades that aren’t overpowering. To the conservative blue and gray hues, the brick red shade adds a burst of extra color that is still professional. This would work well in any corporate context or for a more “serious” design project.
03. DARK & EARTHY

#46211A
crevice

#693D3D
cloud shadow

#BA5536
desert

#A43820
red clay
**HOW TO USE** DARK & EARTHY

![Color Swatches](#)

Desert landscapes are full of dramatic contrasts, and so is this color scheme. For an unexpected color combination that is more toned down than bright and garish, try this pairing featuring shades of plum and reddish-orange.
04. CRISP & DRAMATIC
HOW TO USE CRISP & DRAMATIC

Iceland's natural beauty is legendary, and this palette tries to capture its dramatic contrasts. The warm, grayish undertones of the top two colors contrast nicely with the cooler greens. A range of lighter and darker shades makes it easy to combine any two or three of the colors and have them still complement each other.
04. COOL BLUES

- #003B46: deep aqua
- #07575B: ocean
- #66A5AD: wave
- #C4DFE6: seafoam
Monochromatic color schemes (made up of the various tints, tones, or shades of one color) are extremely versatile. While this palette may not qualify as monochromatic according to the technical definition, for visual purposes, it creates a similar effect. With a color as multipurpose as blue, this combination could be used just about anywhere.
06. OUTDOORSY & NATURAL

- #2E4600 forest green
- #486B00 grass
- #A2C523 lime
- #7D4427 earth
If you have a brand or need a design that emphasizes natural or “green” qualities, a color palette featuring greens and browns is a logical choice. Rather than your typical dull shades, this palette brightens things up with a splash of lime green.
07. WATERY BLUE-GREENS

#021C1E
blue black

#004445
cadet blue

#2C7873
rain

#6FB98F
greenery
08. PRIMARY COLORS WITH A VIBRANT TWIST

- Sky: #375E97
- Sunset: #FB6542
- Sunflower: #FFBB00
- Grass: #3F681C
09. REFRESHING & PRETTY

Canva

#98DBC6
aquamarine

#5BC8AC
turquoise

#E6D72A
canary yellow

#F18D9E
pink tulip
Crisp turquoise hues set off bright yellow and bubblegum pink for a palette almost reminiscent of Easter candy. If the pink makes the palette too “girly” for your design’s purposes, just leave it out and opt for the top two aqua shades plus the yellow for a bright, clean combination.
10. PLAYFUL GREENS & BLUES

#324851  
blue pine

#86AC41  
new grass

#34675C  
reflection

#7DA3A1  
mist
HOW TO USE PLAYFUL GREENS & BLUES

The bluish shades at the top and bottom of this selection have gray undertones, which makes them almost neutral — a great foundation for playing with more daring tones like the lime green.
11. FRESH & ENERGETIC

- Blue sky: #4CB5F5
- Granite: #B7B8B6
- Pine: #34675C
- Fields: #B3C100
The almost neon shades of blue and green balance out the other two more conservative colors and add a bright freshness that gives the combination some kick. This kind of scheme might work well for a fitness brand or any design that needs to balance a businesslike feel with an energetic vibe.
02. SURF & TURF

#F4CC70 sandstone
#DE7A22 burnt orange
#20948B sea
#6AB187 lagoon
This landscape features both warm and cool colors in both bright and subdued shades. The beachy, mellow color palette inspired by it draws from those contrasts for a combination that brings to mind relaxing island vacations — just one example of how we can associate color with certain places, moods, or emotions.
13. AUTUMN IN VERMONT
14. ICY BLUES & GRAYS

#F1F1F2
overcast

#BCBABE
warm gray

#A1D6E2
ice

#1995AD
glacier blue
Contrasting warm grays with cool, glacial blues makes for a dynamic color scheme that's more visually interesting than your average combination of drab blues and grays. If you’re in need of a palette that’s more restrained, instead of opting for navy and dark gray, try these lighter, brighter hues.
15. BIRDS & BERRIES

- Lavender gray: #9A9EAB
- Branch: #5D535E
- Berry: #EC96A4
- Yellow feathers: #DFE166
16. DAY & NIGHT
17. STYLISH & RETRO

#75B1A9  sky
#D9B44A  sunglow
#4F6457  mountains
#ACD0C0  mist
HOW TO USE STYLISH & RETRO

The muted shades of this color scheme have a vintage vibe, with the light aqua and gold particularly being colors that were popular in the 1950s and 60s. But that doesn’t mean this combination looks dated. These colors (and the mid-century modern aesthetic in general) have seen a resurgence in popularity and still look stylish.
18. SHADES OF CITRUS

- Orange: #EB8A44
- Yellow: #F9DC24
- Olive green: #4B7447
- Lime: #8EBA43
19. SUNSET TO DUSK

- Deep purple: #363237
- Indigo: #2D4262
- Taupe: #73605B
- Blush: #D09683
20. BRIGHT & TROPICAL

- #F52549
  - Hot pink
- #FA6775
  - Bubblegum
- #FFD64D
  - Pollen
- #9BC01C
  - Chartreuse
21. WARM NATURALS
22. BOLD BERRIES

![Strawberries](image_url)

- Eggplant: #50312F
- Strawberry: #CB0000
- Lemon lime: #E4EA8C
- Basil green: #3F6C45
23. SUMMER SUNFLOWER
HOW TO USE SUMMER SUNFLOWER

#34888C  #7CA2AD  #F5E356  #CB6318

This combination has an outdoor feel to it, like a summer baseball game: you have the red dirt of the baseball diamond, the green grass in the outfield, the bright sun in a blue sky overhead. However, it's more subtle (and has more variety of color) than, say, the more obvious greens and browns in #6.
24. MODERN & CRISP

#0F1B07
depth green

#ffffff
white

#5C821A
plants

#C6D166
new growth
HOW TO USE MODERN & CRISP

Pairing black and white with bright, crisp shades of green makes for a modern palette that is sophisticated without being too serious. Instead of pairing red or blue with your black and white, freshen things up with some green.
25. TIMELESS & NAUTICAL

- navy (#00293C)
- peacock blue (#1E656D)
- ivory (#F1F3CE)
- candy apple (#F62A00)
FOOD-INSPIRED color schemes
26. NEUTRAL & VERSATILE
Neutral colors like the shades of gray and tan here are very versatile and can be paired with almost anything. A color scheme of all neutrals, however, can be quite nice, too. Depending on how you apply it to a design, it can be upscale and sophisticated (think branding for a luxury hotel) or calming and comfortable (think the décor of a favorite neighborhood coffee shop).
27. CHEERFUL BRIGHTS
28. GARDEN FRESH

Carrot: #EE693F
Tangerine: #F69454
Off White: #FCFDFE
Pear Green: #739F3D
29. SUMMER BARBEQUE
30. BERRY BLUES

#1E1F26
midnight blue

#283655
indigo ink

#4D648D
blueberry

#D0E1F9
periwinkle
31. LEMONADE STAND
32. SERENE & SPA-LIKE

- Sage: #A1BE95
- Honeydew: #E2DFA2
- Bluebell: #92AAC7
- Raspberry: #ED5752
Calming, spa-like greens and blue — great by themselves — look a little more lively with a splash of raspberry as an accent color. Adding a brighter or bolder accent color to a more restrained selection is a nice technique to liven up a color palette and give it a little extra interest.
33. FUN & TROPICAL

- Electric blue: #4897D8
- Banana: #FFDB5C
- Watermelon: #FA6E59
- Cantaloupe: #F8A055
This happy blend of colors doesn’t take itself too seriously. Have a summer party invitation to design? Maybe a children’s event poster or advertisement? A palette like this one will make it clear where the fun is at.
34. SPICY NEUTRALS

Canva

#AF4425
cayenne

#662E1C
cinnamon

#EBDCB2
cream

#C9A66B
caramel
HOW TO USE SPICY NEUTRALS

Shades ranging from light to dark make it easy to apply this color palette to a design. There's enough contrast that you can choose a background color, a text color, and an accent color or two just from these four.
35. PASTELS

- #C1E1DC baby blue
- #FFCCAC peach
- #FFEB94 butter
- #FDD475 butterscotch
Applications for a pastel palette will be somewhat limited — designs having to do with Easter, spring, babies, or tea parties are pretty safe choices. Pastel colors generally come across as pretty and delicate, so you'll want to make sure your design calls for a similar mood if you want to use a color combination like this one.
36. BOLD & CULTURED
37. SUNNY CITRUS

- #FAAF08: citrus
- #FA812F: grapefruit
- #FA4032: ruby red
- #FEF3E2: off white
38. CRISP COMPLEMENTARY COLORS

#F4EC6A
golden
delicious

#BBCF4A
granny smith

#E73FOB
ripe apple

#A11FOC
red
delicious
Red and green is one of three pairs of complementary (or opposite) colors on the traditional color wheel; others include orange/blue and violet/yellow. When combined, these colors make a striking, high-contrast impression that can be a little jarring if you don't use them carefully. That's why, for this palette, the reds and greens have been balanced and toned down (not full saturation like the red and green you see on Christmas decorations) for a fresher twist on a complementary color palette.
39. WARM & RUSTIC

#FEF2E4
mushroom

#FD974F
onion

#C60000
red pepper

#805A3B
driftwood
40. NEON NIGHT

- #F77604: caviar
- #B8D20B: lettuce
- #F56C57: salmon
- #231B12: black seaweed
41. JEWEL TONES

#7F152E
purple onion

#D61800
ripe tomato

#EDAE01
lemon

#E94F08
spices
42. POLISHED & INVITING
Warm grays with a pop of golden yellow is a combination you’ll see sometimes in interior design and home décor contexts. It’s primarily neutral (and the warmth of the grays feels calming and inviting) but the yellow adds some cheerfulness and energy for an overall palette that’s refined but not stuffy.
43. FRESH GREENS

- Emerald: #265C00
- Green bean: #68A225
- Light green: #B3DE81
- Cotton: #FFFFFF
44. WINTERY REDS

- berry: #A10115
- cherry: #D72C16
- chiffon: #FOEFEF
- smoke: #C0B2B5
HOW TO USE WINTERY REDS

Reminiscent of winter berries and bare branches against a snowy sky, this combination of colors would make a great alternative to your traditional Christmas or holiday palettes. The rich reds paired with violet-tinged grays feel festive, but sophisticated.
45. SUMMER FIESTA

#C7DB00  lime

#7AA802  cilantro

#F78B2D  lox

#E4B600  toast
46. CHOCOLATEY BROWNS

#301B28 cocoa
#523634 chocolate
#B6452C toffee
#DDC5A2 frosting
HOW TO USE CHOCOLATEY BROWNS

Who says brown has to be boring? Add some red and violet undertones, and you have a full, rich color palette that — like these chocolate cupcakes — feels a little decadent.
47. NATURALLY ELEGANT

![Image of a yellow pear with a green leaf, accompanied by color codes: #EBDF00 (yellow pear), #7E7B15 (moss green), #563E20 (umber), and #B38540 (gold).]
48. COZY & WARM

- red onion: #662225
- spicy: #B51D0A
- parsnip: #EAD39C
- peppercorn: #7D5E3C
49. VIOLET SUNSET

#4B4345 stoneground

#556DAC lapis

#F79B77 salmon

#755248 peppercorn
50. STRAWBERRIES & CREAM

- Strawberry: #D8412F
- Papaya: #FE7A47
- Milk: #FCFDFE
- Granola: #F5CA99
TRAVEL-INSPIRED color schemes
51. GRECIAN HOLIDAY
52. BOLD & BASIC
White, black (or in this case, very dark navy), red, and yellow is a very common combination. But with these saturated shades, it certainly isn’t boring. If you’re looking for a bold palette that doesn’t mess around with unusual colors but that still makes a strong, eye-catching statement in your design, this type of color scheme is an easy one to apply.
53. VINEYARD NEUTRALS

- #1E0000 dark
- #500805 wine
- #9D331F clay
- #BC6D4F dusty rose
54. MODERN & URBAN

- Sunshine: #F9BA32
- Steel Blue: #426E86
- Bone: #F8F1E5
- Coal: #2F3131
55. MISTY GREENS

- #04202C forest
- #304040 evergreen
- #5B7065 pine
- #C9D1C8 fog
56. SUN-KISSED VILLAGE

#D24136
terracotta

#EB8A3E
honey

#EBB582
biscotti

#785A46
stone
Many cliff-hugging villages along the Mediterranean coast are painted in warm pastels. You can replicate that sunny, carefree look with this selection of shades and bring a little of the Italian dolce vita to your design, creating a warm and welcoming effect.
57. SUN & SKY
58. AQUA BLUES

Canva

#506D2F
leaves

#2A2922
bark

#F3EBDD
marble

#7D5642
brownstone
60. CANDY-COATED BRIGHTS
HOW TO USE FRESH & BRIGHT

These vibrant hues look like they belong in a candy store, and they’re sure to give a design some youthful energy. Just make sure that it’s okay that the overall effect of the design is a little “loud,” because like the graffiti they’re inspired by, these colors certainly aren’t quiet; they’re out to make a statement.
61. MUTED & ANTIQUE

#A4CABC  
robin's egg blue

#EAB364  
nectar

#B2473E  
tuscan red

#ACBD78  
olive
62. CLASSY & TIMELESS

#16253D
midnight blue

#002C54
dusk

#EFB509
golden

#CD7213
bronze
It's hard to replicate a metallic effect with just flat color, but dark blue and gold is a timeless combination that you’ll see on everything from swanky party invitations to the official colors of elite schools and sports teams. To add a little class to a design, try some combination of the two colors. (If you can manage to get your design printed with gold foil accents, even better!)
63. COMPOSITION

Color Palette:
- Blue-gray: #8593AE
- Steel: #5A4E4D
- Pewter: #7E675E
- Blush: #DDA288
64. CHEERFUL & FRIENDLY
65. NIGHTLIFE
HOW TO USE NIGHTLIFE

The ink colors that all printers use (cyan, magenta, yellow, and black; abbreviated CMYK) make a striking combination on their own, similar to the neon and illuminated signs of a big city at night.
66. COASTAL

Canva

#A5C3CF
powder blue

#F3D3B8
clouds

#E59D5C
sand

#A99F3C
palm
67. MARITIME BRIGHTS

- Saltwater: #257985
- Lagoon: #5EA8A7
- Whitewash: #FFFFFF
- Raspberry: #FF4447
68. VINTAGE CHARM
UNDERSTATE & VERSATILE
70. ARCTIC SUNRISE
**HOW TO USE** ARCTIC SUNRISE

Blue and gray always work nicely together (and you could certainly use the bottom three selections of this palette by themselves) — but the addition of a light coral pink, along with the brighter blues, gives this combination a little extra sparkle.
71. MEDITERRANEAN AFTERNOON

- Currant: #8C0004
- Scarlet: #C8000A
- Marigold: #E8A735
- Cobblestone: #E2C499
Lunch at an Italian restaurant, anyone? Some of the things most often associated with Italian cuisine — wine, rich tomato sauce, fresh handmade pasta — all make an appearance in this color scheme. Try it out to add some warmth and flavor to a design. The inclusion of a creamy neutral shade balances out the more colorful selections; you can use it as a background or base color and one or more of the others as tasteful accents.
72. HAZY GRAYS

#2C4A52 blue-green

#537072 waterway

#8E9B97 haze

#F4EBDB smog
73. CITY SIGHTS
74. RETRO & RELAXING

- #D35C37 ginger
- #BF9A77 hazelnut
- #D6C6B9 oat
- #97B8C2 sky
75. GREEN FIELDS

#919636
split pea

#524A3A
camouflage

#FFFAE1
light

#5A5F37
grass
EVERYDAY ITEM-INSPIRED color schemes
76. DISTINCTIVE & UNEXPECTED
77. SLEEK & MODERN

#2F2E33
blue-black

#D5D6D2
cool gray

#FFFFFF
white

#3A5199
cobalt
Black, gray, and white are always acceptable, usable colors. But add some cobalt blue, and those run-of-the-mill neutral shades become a backdrop for a modern, attractive palette that could work for any design style, from corporate to trendy.
78. ORANGE ACCENT

#756867 wood veneer

#D5D6D2 sand dollar

#353C3F charcoal

#FF8D3F orange
79. BEYOND BLACK & WHITE

#31A2AC
turquoise

#af1c1c
lipstick

#f0eff0
grayish white

#2f2f28
old wood
HOW TO USE BEYOND BLACK & WHITE

Red or blue might be common pairings for basic black and white, but here, a deeper red along with a brighter turquoise blue gives a fresh twist to a familiar combination.
80. SHABBY CHIC NEUTRALS
81. WARM & COOL

- Faded navy: #444C5C
- Punch: #CE5A57
- Ocean breeze: #78A5A3
- Warm: #E1B16A
82. INDUSTRIAL & IN-CONTROL

- #20232A ink
- #ACBEBE aluminum
- #F4F4EF paper
- #A01D26 ruby red
83. AUTUMN ORANGES & COMPLEMENTARY NEUTRALS

- **#D55448** pumpkin
- **#FFA577** cantaloupe
- **#F9F9FF** cotton
- **#896E69** hot chocolate
84. POOL PARTY

#344D90
royal blue

#5CC5EF
pool blue

#FFB745
orange juice

#E7552C
blood orange

Canva
85. CLASSIC METALLICS
86. SUBTLE & VERSATILE

#5F968E
blue-green

#BFDCCF
minty

#EO5858
faded red

#D5C9B1
oatmeal
**HOW TO USE** SUBTLE & VERSATILE

Reminiscent of colors you might see decorating a beach house, this palette is slightly nautical, slightly faded and vintage, but the hues included here won’t box you into a certain style. They’re pretty versatile and subtle, and won’t overwhelm your design.
87. PROFESSIONAL & TRADITIONAL

#962715 brick red

#FFFFFF gloss white

#1E1E20 matte black

#BBC3C6 medium gray
88. LIGHT & NATURAL
89. SHADOWY & DRAMATIC

- #262F34 slate
- #F34A4A neon red
- #F1D3BC crepe
- #615049 brownish gray
90. GOLDEN AFTERNOON
91. DARK & HANDSOME
**HOW TO USE** DARK & HANDSOME

Dark wood, leather, old books — things you might find in an English pub or one of those gentlemen’s clubs you see in old movies. If your design could use some suave sophistication, try out this combination of rich browns plus a lighter, smoky neutral shade.
92. TECHNOLOGY MEETS NATURE
93. CHEERFUL BLUES & PINK

- Soft pink: #FFBEBD
- Warm white: #FCFCFA
- Bright blue: #337BAE
- Aegean blue: #1A405F
94. EXOTIC & HIGH-IMPACT

#0F1F38 onyx
#8E7970 taupe
#F55449 firework
#1B4B5A oceanic
95. BACK TO SCHOOL
96. BRIGHT & PAINTERLY
97. URBAN LIVING
98. 1950s KITCHEN

- **Color Swatches:**
  - mint: #B3DBD0
  - red: #F00000
  - porcelain: #FDF66F
  - fresh blue: #67BACA
99. SMOKY PURPLES
100. TRENDY & METROPOLITAN

- #488a99: dark aqua
- #DBAE58: gold
- #FBE9E7: charcoal
- #B4B4B4: gray
NATURE-INSPIRED color schemes

FOOD-INSPIRED color schemes

TRAVEL-INSPIRED color schemes

EVERYDAY ITEM-INSPIRED color schemes